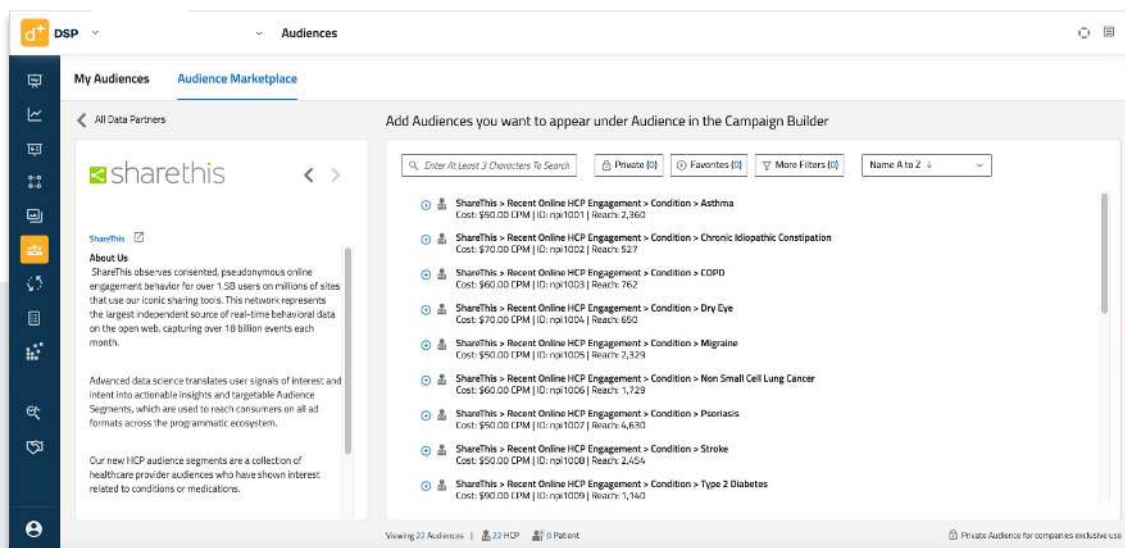


# Welcome to the DeepIntent Audience Marketplace



You can now discover **ShareThis** audience segments in the **DeepIntent Audience Marketplace**, the industry's first and only cookieless-by-design healthcare data ecosystem, and immediately activate your audiences at scale within DeepIntent's Healthcare DSP.



Immediately activate  
ShareThis custom and  
ready-to-use audiences

Get higher match rates and  
reach across both cookieless  
and cookie-based environments

Receive daily  
PLD reporting for all  
HCP audiences

**[CLICK HERE](#)**  
for more information on Audience Marketplace.

# About ShareThis

ShareThis observes consented, pseudonymous online engagement behavior of over 1.5B users on millions of sites. This network represents the largest independent source of real-time behavioral data on the open web, capturing 18B events each month. ShareThis audience segments are a collection of healthcare provider and patient audiences who have shown interest related to conditions or medications, offering a unique view into what HCPs and patients search for, click on, view, and share online.

## KEY FACTS

Online engagement behavior for over 1.5B global users

18B events each month

Iconic sharing tool is the source of consumer interest data spanning 3M+ sites

## ShareThis ready-to-use segments available via the DeepIntent Audience Marketplace:

### HCP

#### Condition

- + Asthma
- + Chronic Idiopathic Constipation
- + COPD
- + Dry Eye
- + Migraine
- + Non-Small Cell Lung Cancer
- + Psoriasis
- + Stroke
- + Type 2 Diabetes

#### Drug

- + Cosentyx
- + Dolutegravir
- + Eliquis
- + Eylea
- + Humira
- + Ibrance
- + Januvia/Janumet
- + Keytruda
- + Opdivo
- + Prolia/Xgeva
- + Revlimid
- + Stelera
- + Victoza

### DTC

#### Health Interest

- + Rheumatoid Arthritis
- + Dry Eyes
- + Eczema
- + Irritable Bowl Syndrome (IBS)
- + Heart & Hypertension
- + Psoriasis
- + Overactive Bladder
- + Pneumonia

#### Health Conditions

- + Allergies

#### Media Facilities & Services

- + Doctors' Offices

#### Health

- + Pharmacy
- + Telehealth
- + Vision Care (Eye Exams & Optometry)

#### Beauty & Fitness

- + Cosmetic Surgery
- + Skin & Nail Care
- + Gyms & Health Clubs
- + Weight Loss

#### Life Events

- + College Graduation
- + Divorce
- + Engagement
- + New Parent
- + Retirement Planning

To have ShareThis custom or requested audiences directly onboarded to your DeepIntent Healthcare DSP seat, please email ShareThis at [deepintent@sharethis.com](mailto:deepintent@sharethis.com) with your DeepIntent DSP Organization ID and Advertiser ID.