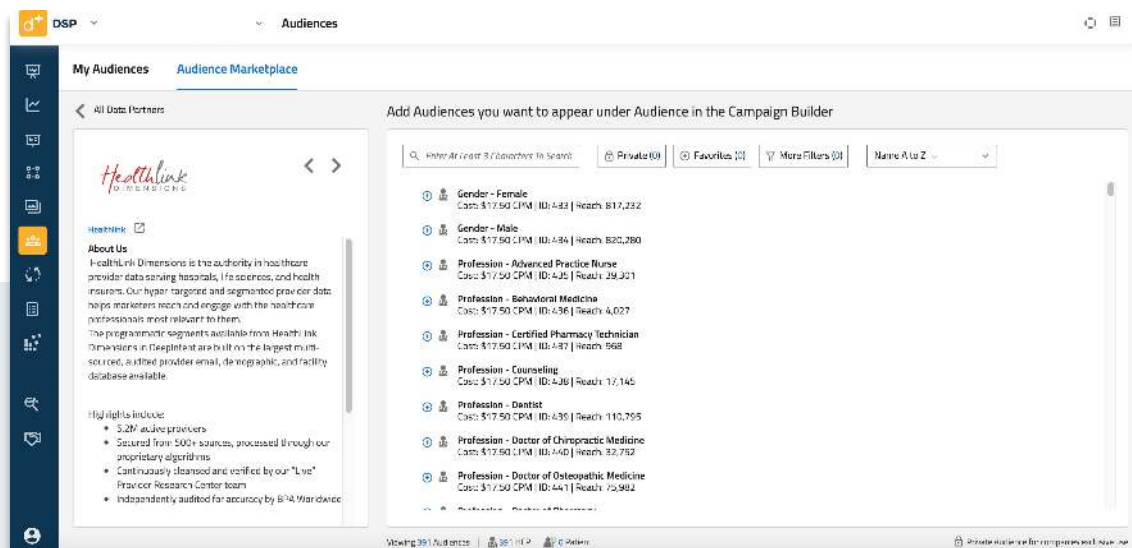


# Welcome to the DeepIntent Audience Marketplace



You can now discover **HealthLink Dimensions'** audience segments in the **DeepIntent Audience Marketplace**, the industry's first and only cookieless-by-design healthcare data ecosystem, and immediately activate your audiences at scale within DeepIntent's Healthcare DSP.



Immediately activate HealthLink Dimensions' custom and ready-to-use audiences

Get higher match rates and reach across both cookieless and cookie-based environments

Receive daily PLD reporting for all HCP audiences

**[CLICK HERE](#)**  
for more information on Audience Marketplace.

# About HealthLink Dimensions

HealthLink Dimensions is a leader in healthcare provider data serving hospitals, life sciences, and health insurers. With 5.2M active providers, secured from 500+ discrete sources, HealthLink Dimensions helps marketers reach and engage with healthcare professionals most relevant to them. The programmatic segments are built on multi-sourced, audited provider email, demographic, and facility database available.

## KEY FACTS

50M+ incoming records  
each month

Data is continuously  
cleansed and verified  
to deliver accuracy  
and reach

Independently audited  
by BPA Worldwide

## HealthLink Dimensions' ready-to-use segments available via the DeepIntent Audience Marketplace:

### + Gender

- + Female
- + Male

### + Profession

- + Advanced Practice Nurse
- + Behavioral Medicine
- + Certified Pharmacy Technician
- + Counseling
- + Dentist
- + Doctor of Chiropractic Medicine
- + Doctor of Osteopathic Medicine
- + Doctor of Pharmacy
- + Doctor of Philosophy
- + Doctor of Psychology
- + Doctor of Veterinary Medicine
- + Intern/Resident
- + Licensed Acupuncturist

### + Licensed Practice Nurse

- + Message Therapist
- + Medical Doctor
- + Nurse Practitioner
- + Occupational Therapist
- + Optometrist
- + Physical Therapist
- + Physician Assistant
- + Podiatrist
- + Registered Pharmacist
- + Registered Dietitian
- + Registered Nurse
- + Social Worker
- + Speech Pathologist

### + Specialty

- + Acute Care
- + Alcohol and Drug Abuse

### + Allergy and Immunology

- + Breast Imaging
- + Cardiac Rehab Center
- + Cardiovascular Disease
- + Clinical Genetics
- + Dermatology
- + Epilepsy
- + Hematology Oncology
- + Nurse Practitioner
- + Nursing – Geriatric
- + Outpatient Services
- + Pain Management
- + Pharmacist
- + Radiology – Oncology
- + Surgery – Oncology
- + Surgery – Vascular/Thoracic
- + Urology
- + Weight Loss Management

... and more

To have HealthLink Dimensions' custom or requested audiences directly onboarded to your DeepIntent Healthcare DSP seat, please email HealthLink Dimensions at [bcorbett@healthlinkdimensions.com](mailto:bcorbett@healthlinkdimensions.com) with your DeepIntent DSP Organization ID and Advertiser ID.