



deepintent⁺

HEALTHCARE MARKETPLACE

Zero Fee Trading

Seamlessly Negotiate and Activate Publisher Deals Directly Within the DeepIntent Healthcare DSP

DeepIntent's zero fee trading incentive reduces the friction to transact deals together within our Healthcare Marketplace.

No platform fee charged for direct publishers such as Haymarket and Drugs.com

Get the same level of automated NPI reporting for direct deals

Improve efficiencies by coordinating planning, activation, and measurement, including DeepIntent Outcomes™, for both programmatic buys and direct deals

