



deepintent⁺

Eligibility Data

Reach Providers Right Before They See Clinically-Relevant Patients

Generate timely, recent awareness among HCPs during the opportune weeks leading to clinically-relevant patient visits. DeepIntent[®] is the first DSP to leverage eligibility data to reach providers prior to scheduled patient appointments so relevant drug options are top-of-mind as treatment decisions are being made.



Use campaign-specific ICD-10 codes to identify HCPs who are scheduled to see relevant patients



Seamlessly activate your provider audience via DeepIntent's Healthcare DSP



Refresh audiences by appending new NPIs on a daily or weekly basis



Increase the likelihood that HCPs consider and prescribe your brand

GG It's always been far more challenging to identify and reach healthcare providers before they meet with clinically relevant patients, as opposed to during or after the visits. DeepIntent's eligibility data has been a fantastic solution to this problem. As a result, we've increased exposure during the discovery period and driven new patient starts, ultimately improving patient outcomes."

DON ABRAMO
SR. DIRECTOR OF MARKETING, PHARMING HEALTHCARE, INC.

