

Custom Health Audience Segments

Below is a representative sample of audience segments that DeepIntent builds and uses to deliver digital advertisements on the internet. These segments are created from user data based on demographic attributes such as age, gender, education level, neighborhood affluence, or residence in a broad geographic region.

Relevant Condition | Sampling of data used for targeting

Type 2 Diabetes | Age, Household Income, State of Residence, Occupation

COPD | Age, Household Income, State of Residence, Occupation

Dry Eye | Age, Occupation, Household Income, Lifestyle

Irritable Bowel Syndrome | Age, Household Income, State of Residence, Occupation

High Cholesterol | Age, Education, Household Income, State of Residence, Children in Household

Severe Asthma | Age, Gender, State of Residence, Children in Household

Migraines | Age, Gender, Household Income, State of Residence, Children in Household