

AWARD-WINNING NPI TARGETING SOLUTION

HOW TO REACH & ENGAGE HEALTHCARE PROFESSIONALS



DEEPISENT'S END-TO-END PLATFORM HAS OUTPERFORMED OTHER HCP ADVERTISING SOLUTIONS SINCE 2019 - HERE'S HOW



MINUTES TO CREATE SEGMENTS, SET-UP CAMPAIGNS, AND GO LIVE

Cut time spent on campaign creation and coordination. Create and activate HCP audiences, monitor provider-level performance, and conduct timely, in-flight optimizations



AVERAGE NPI MATCH RATE, <10 SECONDS TO MATCH

Our built-in identity solution matches NPIs to digital IDs at an unprecedented 95%+ match rate. Deterministic matching takes < 10 seconds to liberate you from costly, time-invasive, and performance-draining match processes



HCP PROFILES FOR ON-DEMAND EXPLORATION & ACTIVATION

Our platform continuously connects medical, pharmacy, and specialty data to NPI and device IDs. This verifies each profile and ensures they contain the latest provider-level attributes

HANDS-ON ACCESS TO PROVIDER-LEVEL DATA

110K+

DIAGNOSIS &
PROCEDURE CODES

80K+

DRUGS + PRESCRIBING
BEHAVIOR

500+

PRIMARY &
SUB-SPECIALTIES

Explore provider-level clinical data for 1.6M+ addressable HCPs. Use our Planner tool to qualify, rank, and segment campaign audiences, then send them directly to our Healthcare DSP for immediate activation

[BOOK A LIVE DEMO TODAY](#)

deepintent⁺

